

WILSTON STATE SCHOOL

# FETE

## 2023 SPONSORSHIP PACKAGES



**P&C**  
WILSTON  
STATE SCHOOL

[WWW.WILSTONPANDC.ORG.AU](http://WWW.WILSTONPANDC.ORG.AU)

# WILSTON STATE SCHOOL FETE



## About us

The Wilston State School Fete is a biennial event which promotes our great school, showcases our talented students and celebrates our local families and community. With our 2021 Fete having to be cancelled last minute due to COVID-19 we are thrilled to bring this back in 2023.

All businesses that become involved will be entitled to a range of valuable promotional benefits, exposing their brand amongst the wider Wilston State School community and residents of the local area who in turn support them. It is among the largest schools in the area with over 860 enrolled children from more than 600 families.

Wilston State School Parents & Citizens Association (**WSSP&C**) objective is to promote the interests of and facilitate the development and further improvement of the Wilston State School. One of WSS P&C's aims is to contribute financial support and other resources to the school. For this purpose, WSS P&C undertakes several fundraising activities and seeks sponsorship of these activities.

## Your Audience

The Wilston State School's Fete is an extraordinary event. Previously, our school welcomed around 5000 people on the day. This provides a fantastic opportunity for local businesses to show support while advertising their products and services to the Wilston and surrounding communities.

- Families from the local area
- Other local business owners and their families and friends
- Local and state MPs and their families and friends
- Residents near the school



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## Why Should I Get Involved?

The Wilston State School's Fete allows for involvement and provides a wonderful opportunity to build your organisation's profile in the community.

Sponsorship of our fete provides great opportunities for mutual benefit and offers a unique platform to promote your brand, program and services to a broad audience.

By becoming a Wilston State School Fete sponsor, your organisation will be able to demonstrate your commitment to the school and the community at large.

We have a range of stall sponsorship opportunities starting from \$300 + GST based on the size and patronage of the stall.

We are excited to discuss potential sponsorship with you. If you are interested in finding out more about our fete sponsorship packages, please contact the Wilston State School Fete Committee via email [fete@wilstonpandc.org.au](mailto:fete@wilstonpandc.org.au) or myself personally on [opsmanager@wilstonpandc.org.au](mailto:opsmanager@wilstonpandc.org.au).

Your support of the Wilston State School Fete is very much appreciated.

Best regards,

Emma McDermott  
Wilston Primary P&C Association

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Quantity of Packages available per category	Package Cost	PLATINUM	GOLD	SILVER	BRONZE	DONATION
		+ \$1500	\$1000	\$500	\$300	VALUE TO \$250
			unlimited	unlimited	unlimited	unlimited
“Sponsored by” right to the event – the event will be known as the Wilston State School Fete 2023 proudly sponsored by (Your Company)		✓				
Your Company will have exclusive rights to the event i.e. no direct competitor of the platinum sponsor can take up any other sponsorship offer. i.e only one bank or real estate etc.		✓				
Acknowledgement as the Platinum Sponsor by the MC throughout the day.		✓				
Acknowledgement as a Gold Sponsor throughout the day			✓			
Acknowledgement as a Silver Sponsor throughout the day				✓		
Signage opportunities at the event, as well as promoted on school LED street sign		✓	✓			
Your company will be acknowledged in the Wilston State School P&C and Fete Facebook page through business card advertising and donation of products		✓	✓	✓	✓	
Your company will have the opportunity to sponsor a stall and display your logo and flyers		✓	✓	✓	✓	✓
Your company will be acknowledged in the School Newsletter sent to more than 600 families, and on the website		✓	✓	✓	✓	Printed Donation list inclusive of Your Company on Fete day distributed.